1. FANUC LOGO

FANUC

FANUC Standard Logo

The FANUC logo is the most concise element of the corporation and must not be altered. Shrinking, stretching or changing the color of the FANUC corporate brand is **not permitted**.

FANUC

Preferred logo color combination:
FANUC logo on a solid yellow background

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Additional logo to use:
FANUC Notch Box logo

FANUC

If not possible to use on yellow:
The preferred background color is white

Logo Usage Do Nots

All logos must maintain their own space, with a 25% margin area around the logo. Exceptions can be made for specific messaging coinciding with the logo.



0.5" x 3" logo

- Do not place logo on top of other objects that obstruct the view or interfere with the logo in any way
- Do not alter the FANUC logo
- Do not apply internal shadows or effects that would alter the logo color
- Do not separate the elements
- Do not alter proportions
- Do not combine multiple logos onto a single page/layout/graphic
- Do not crop logos
- Do not place a transparent FANUC logo on any color other than white
- Do not rotate the FANUC logo without consent from management

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